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CAMP GAN YISROEL NSW

Chabad Youth NSW

Photography & Video Policy

Aim

Camp Gan Yisroel NSW and Chabad Youth NSW capture photographs and video at camp to celebrate and share the wonderful experiences our campers enjoy, to keep families connected, and to promote our programs. We are equally committed to protecting the privacy, dignity and safety of every child in our care. This policy sets out how photographs and video are taken, used and stored, and the standards we expect of all staff, volunteers and campers.

Who Is Affected by This Policy

- Campers
- Families and parents/guardians
- Staff, chaperones and volunteers
- Management and appointed photographers

Related Policies

- Child Protection Policy
- Safeguarding Children Policies
- Privacy and Confidentiality Policy
- Social Media Policy
- Technology Usage Policy

Ethical Practice & Consent

Respect for every child and family is at the heart of how we take and use images. The following principles apply:

1. **Consent:** Parents/guardians provide or withhold consent for their child to be photographed or filmed as part of the camp registration process. We will honour every family's decision.
2. **Opting out:** Families who do not wish their child's image to be used must advise camp administration in writing. Where consent is withheld, that child will not appear in any published or distributed material.
3. **Purpose:** Images may be used for camp memories, parent updates, the Chabad Youth NSW website, newsletters, social media, grant reporting and promotional materials. By providing consent, families authorise this use.

4. **Withdrawing consent:** Consent may be withdrawn at any time by contacting camp administration; we will remove the relevant images from materials we control as soon as reasonably practicable.
5. **Right to decline in the moment:** If a camper appears uncomfortable being photographed, staff will not photograph them, regardless of consent on file.

Appropriate Content

All photography and video must reflect the warm, wholesome and tzniusdik spirit of the camp. When capturing or sharing content:

- Feature the positive aspects of camp — activities, learning, friendship, ruach and fun.
- Ensure all children are appropriately and fully dressed in every image, including during sports and water activities.
- Avoid any image that could embarrass, expose or compromise the dignity of a camper or staff member.
- Never capture or share content showing unsafe behaviour, distress, injury, or anything inconsistent with the values of the camp.
- Be mindful of modesty (tznius) and communal sensitivities at all times.

Child Protection Considerations

When taking or publishing photos or video involving children, extra care is taken to protect their safety and privacy:

- Do not name individual children in captions on public or social media.
- Do not publish any personal information — home address, school, contact details, or identifying routines — alongside a child's image.
- Favour group shots and images that show children engaged in camp activities, rather than isolated close-ups.
- Where an adult appears with children, ensure it is clearly relevant to the activity and that more than one adult or child is present wherever possible.
- Only authorised staff or appointed photographers may take photos or video at camp using camp accounts or for camp purposes.
- Images are stored securely and access is limited to authorised personnel.

Use of Personal Devices

To protect every child's privacy and safety:

- **Staff & volunteers:** Photography and video at camp are taken on camp-designated devices/accounts or by an appointed photographer. Staff must not use personal devices to photograph campers for personal use, nor store or share images of campers on personal accounts.
- **Sharing:** Images of campers must only be shared through official Chabad Youth NSW channels, never privately.
- **Campers:** Camper use of phones and cameras is governed by the camp's device rules. Campers must always respect the privacy of others and must never photograph or film another person without their agreement, or in private areas (e.g. dormitories, bathrooms, change areas).

Photography or filming in dormitories, bathrooms, change areas or any private space is strictly prohibited at all times.

Publication & Social Media

- Only authorised personnel may publish camp images to the Chabad Youth NSW website or social media.
- Before publishing, staff check that no child whose family has opted out is identifiable in the image.
- Comments enabling identification or location of children are not permitted.
- Families who notice an image they wish removed may contact camp administration, and we will action the request promptly.

Storage & Retention

Photographs and video are stored securely by Chabad Youth NSW, with access restricted to authorised staff. Images are retained for camp records, family sharing and promotional use, and are managed in line with the Privacy and Confidentiality Policy.

Sources

- Chabad Youth NSW Policies and Procedures
- Australian Institute of Family Studies — Images of Children and Young People Online
- NSW child-safe standards and the National Principles for Child Safe Organisations

Review

This policy will be reviewed annually. The review will be conducted by management, employees, families and interested parties.

Last reviewed: June 2026

Date for next review: June 2027