



Chabad Youth NSW Social Media Policy

Updated June 2025

1. Purpose and Scope

This Social Media Policy provides guidance for staff, volunteers, youth leaders, and participants involved in Chabad Youth NSW activities on appropriate and responsible use of social media. It applies to all forms of digital communication, including but not limited to Facebook, Instagram, WhatsApp, TikTok, YouTube, and other online platforms used to promote, communicate, or interact on behalf of or in relation to Chabad Youth NSW activities, programs, or camps.

2. Principles and Values

Chabad Youth NSW upholds Jewish values, respect for others, and child safety in all communications. All social media use should reflect our commitment to:

- Child safety and protection
- Respectful and inclusive community engagement
- Maintaining the integrity of our educational and spiritual mission
- Positive promotion of youth programs and activities

3. Acceptable Use

Staff and volunteers may use social media to:

- Promote Chabad Youth NSW events, camps, and initiatives
- Share educational or inspirational content aligned with our mission
- Communicate relevant updates to families and youth
- Celebrate community and participant achievements (with appropriate consent)

4. Unacceptable Use

The following actions are not permitted:

- Posting content that breaches child safety or privacy protocols
- Sharing or tagging photos of minors without parental consent
- Making discriminatory, offensive, or inappropriate comments
- Engaging in personal or private conversations with minors online

- Using Chabad Youth NSW platforms for political, commercial, or unrelated personal agendas

5. Consent and Privacy

All images, videos, or quotes from children or families must only be shared with prior written consent. Personal information must never be disclosed without permission. Group leaders must ensure privacy settings are secure and comply with data protection laws.

6. Monitoring and Moderation

Designated staff are responsible for overseeing official social media accounts. Any concerning or harmful content must be reported immediately to senior management and the Child Safety Officer. Inappropriate posts will be removed, and disciplinary action may follow.

7. Guidelines for Youth Participants

Youth are encouraged to engage positively and respectfully. They must not post harmful or unsafe content related to Chabad Youth NSW programs and should avoid direct messaging with staff or volunteers. Issues should be reported to leaders or coordinators.

8. Breaches of Policy

Any breach of this policy may result in removal of content, restricted access to platforms, or formal disciplinary action including removal from position or program participation. Serious breaches will be reported to relevant authorities.

9. Review

This policy will be reviewed annually or as required to align with changes in legislation or technology. Feedback is welcomed from staff, volunteers, and community members to ensure continuous improvement.